



Guideline for Contingency Plan to Prevent Corona Virus Disease 2019 (COVID-19) Pandemic

Produced in accordance with the mission of
Ministry of Tourism and Sports





#Thailand No.1

Top Country for COVID-19 Recovery Performance
Of all 184 Countries Worldwide

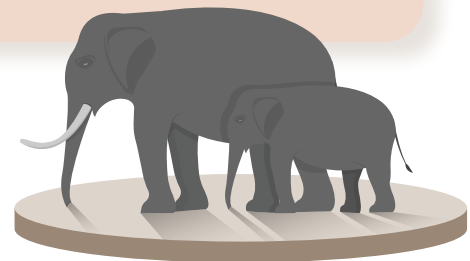
Ranking by Global COVID-19 (GCI)
July 2020





The COVID-19 outbreak started in December 2019 and has kept spreading across the world up until now, resulting in a large number of infected persons and deaths. The situation has, thus, widely and severely impacted the world's economy, society, politics and national security. The tourism and sport sector of Thailand has been one of the hit-hard industries due to the restrictions on international travel, causing a slump in revenue from once a thriving industry of the country.

However, more lock-down measures have been relaxed around the world, a good sign for the possible return of tourists and resumption of sport and tourism activities. In this regard, preparation for the re-opening of the country to welcome tourists, including tourism and sport-related travelers, needs to be undertaken.



To assure the safety of traveling to Thailand and to boost the confidence of the travelers, **the Strategy and Planning Division** of the Ministry of Tourism and Sports has developed "Guidelines for Contingency Plan to Prevent Corona Virus Disease 2019 (COVID-19) Pandemic, which will serve as a course of action to curb the risks.

Strategy and Planning Division
Office of the Permanent Secretary for Ministry of Tourism and Sports



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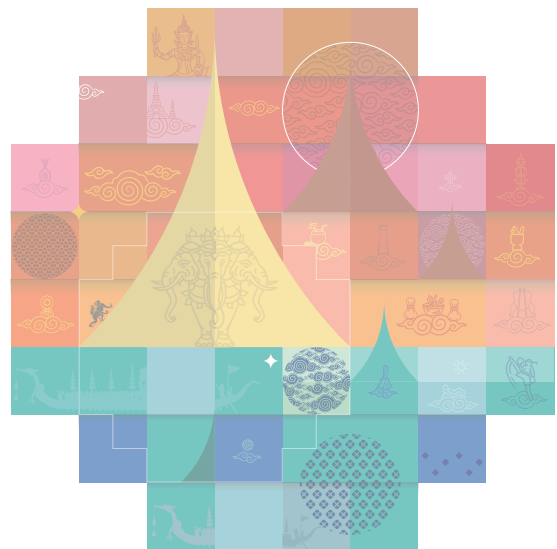
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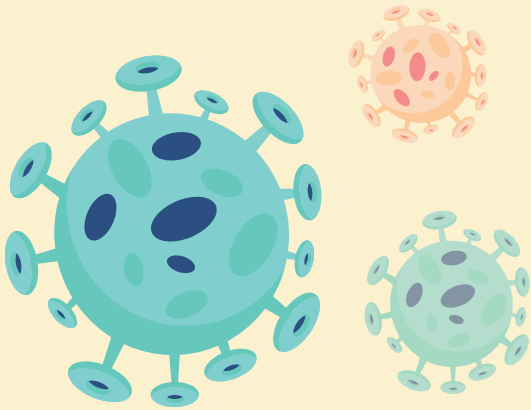
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Situation of Corona Virus Disease 2019 (COVID-19) in Thailand





Novel Corona Virus
Disease infected case
found in Wuhan city, China

Jan 13, 2020

Novel Corona Virus
Disease infection case
detected in Thailand

Jan 30, 2020

WHO officially announced
Novel Coronavirus 2019
Public Health Emergency
of International Concern

Feb 12, 2020

WHO officially
announced the name
of Novel Corona Virus
disease as "COVID-19"

May 13, 2020

The Centre for COVID-19
Situation Administration (CCSA)
announced May 13 the first day
that Thailand reportedly
has no additional case

May 1, 2020

Opened
4 domestic flights
in 14 airports.

Apr 30, 2020

Thai government officially
announced the 1st phase
of partially relax curfew;
allowed to open market,
restaurant,
retail- wholesale business,
leisure sports,
barber shop – beauty salon
and so on.
(effective on May 3, 2020)

May 17, 2020

The Centre for COVID-19
Situation Administration
(CCSA) announced May 13
the first day that
Thailand reportedly
has no additional case

May 29, 2020

Thai government officially announced
the 3rd phase of partial easing of
lock-down measures,
allowing inter-provincial travel
and the resumption of theaters,
massage shops,
stadiums under government's conditions
(effective on June 11, 2020).
Thai government officially announced
the extension of nation-wide
State of Emergency until June 30, 2020

Jun 12, 2020

Thai government officially announced
the 4th phase of partial easing
of lock-down measures,
allowing organization of seminars,
concerts, events,
consumption of alcohol in restaurants
(effective on June 15, 2020).
But ban remains for pubs and bars

Jun 29, 2020

Over 10 million confirmed cases of COVID-19
around the world and more than
5 hundred thousand deaths.
Thai government officially announced
the extension of nation-wide
State of Emergency
until Jul 31, 2020

Aug 30, 2020

The Ministry of Interior officially
announced in the Royal Gazette,
granting a stay in Thailand
for qualified and specific groups
of foreigners

Aug 29, 2020

The Prime Minister signed
the Announcement of the Ministry
of Interior on the protocol
of Special Tourist Visa (STV),
which stipulates a 14-day quarantine
in state quarantine facilities
for travelers to Thailand

Aug 28, 2020

Thai government
officially announced
the extension of
nation-wide State of
Emergency until
Oct 31, 2020

Oct 18, 2020

Oxford University chose
Thailand as a COVID-19 vaccine
production base for
ASEAN market

Oct 20, 2020

First group of Chinese tourists
arrived with Special Tourist Visa (STV)
under a 14-day quarantine
in state quarantine facilities

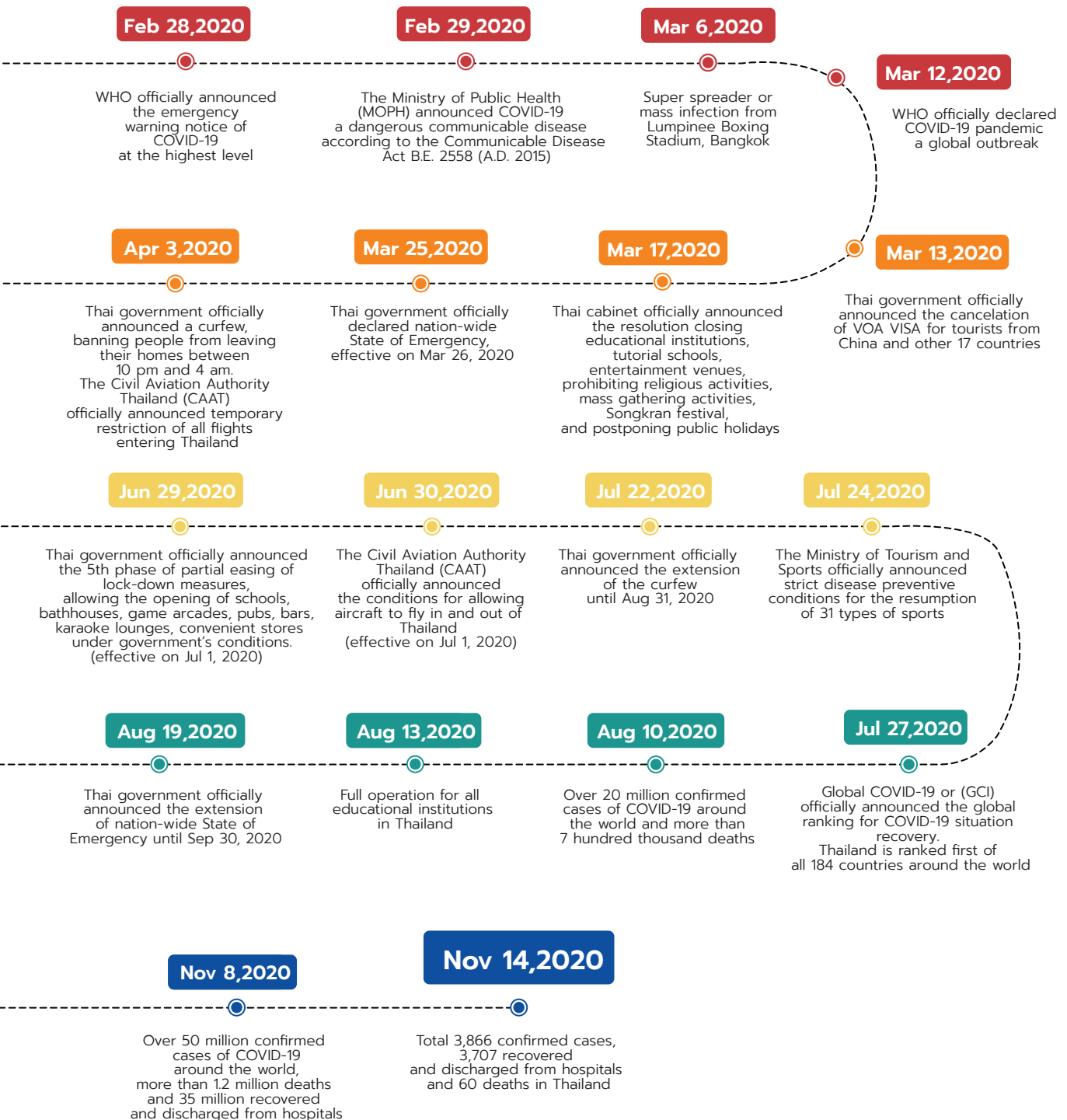
Oct 28, 2020

Thai cabinet approved
the travel into Thailand
for a special tourist group
with STV; yacht crews.
But they are subject to
a 14-day quarantine
in their yacht before the entry

Oct 29, 2020

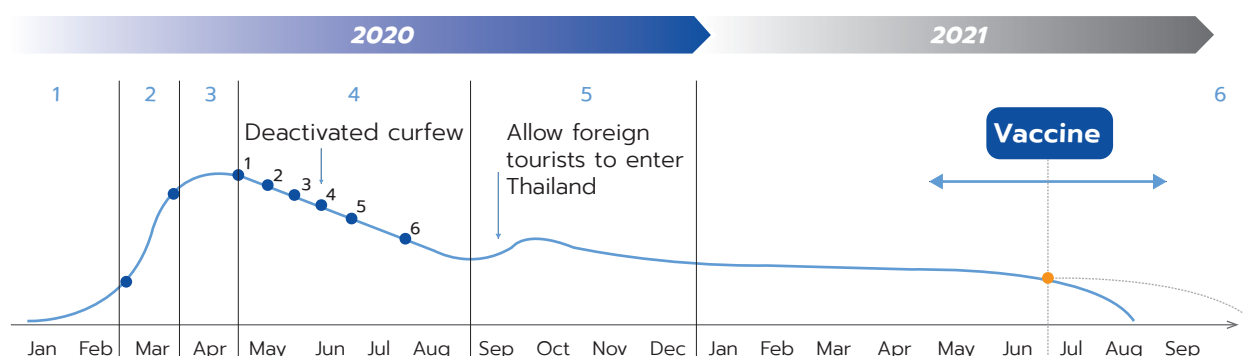
The Ministry of Public Health
set up a committee to assess
101 alternative state quarantine
centers (ASQ).
Thai government officially
announced the extension
of nation-wide State
of Emergency until Nov 30, 2020

Timeline



Situations Summary

Severity of Corona Virus Disease 2019 (COVID-19) Outbreak



Remedy

The Nation-Wide State of Emergency

1

Phase 1 (Jan – Feb)

Virus was identified, infection detected in Thailand

4

Phase 4 (May – Aug)

Ease of lock-down measures

2

Phase 2 (Mar)

Government enforced Communicable Diseases Act

5

Phase 5 (Sep – Dec)

Allow the entry of foreigners, More outbreaks, New Normal

3

Phase 3 (Apr)


Enforce nation-wide State of Emergency on March 26, 2020 and launch “Yud Chure Pur Chat” campaign (Stop the Spread for the Sake of the Nation), Curfew, Remedial Measures

6


Phase 6 (Normal Stage)

Development of vaccine, 18-month-period or until vaccine access to all

Source: Lecture Document on Guidelines for Prevention, Surveillance, Control and Curb of the Spread of COVID-19, CCSA



“The Ministry of Tourism and Sports
in cooperation with The Ministry of
Public Health is raising the standards
of tourism industry together with the
hygienic standards under the concept
“Rebuilding - Restructuring for Recovery”.
It will upgrade the standards of tourism
enterprises and is a preparation of
new normal service delivery”.

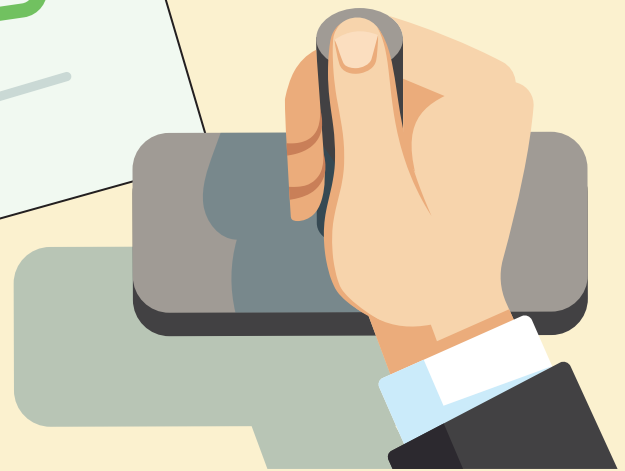
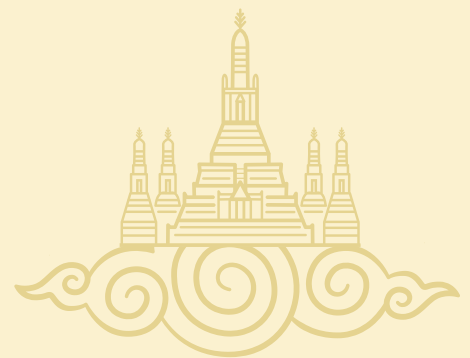


Mr. Phiphat Ratchakitprakarn
Minister of Tourism and Sports



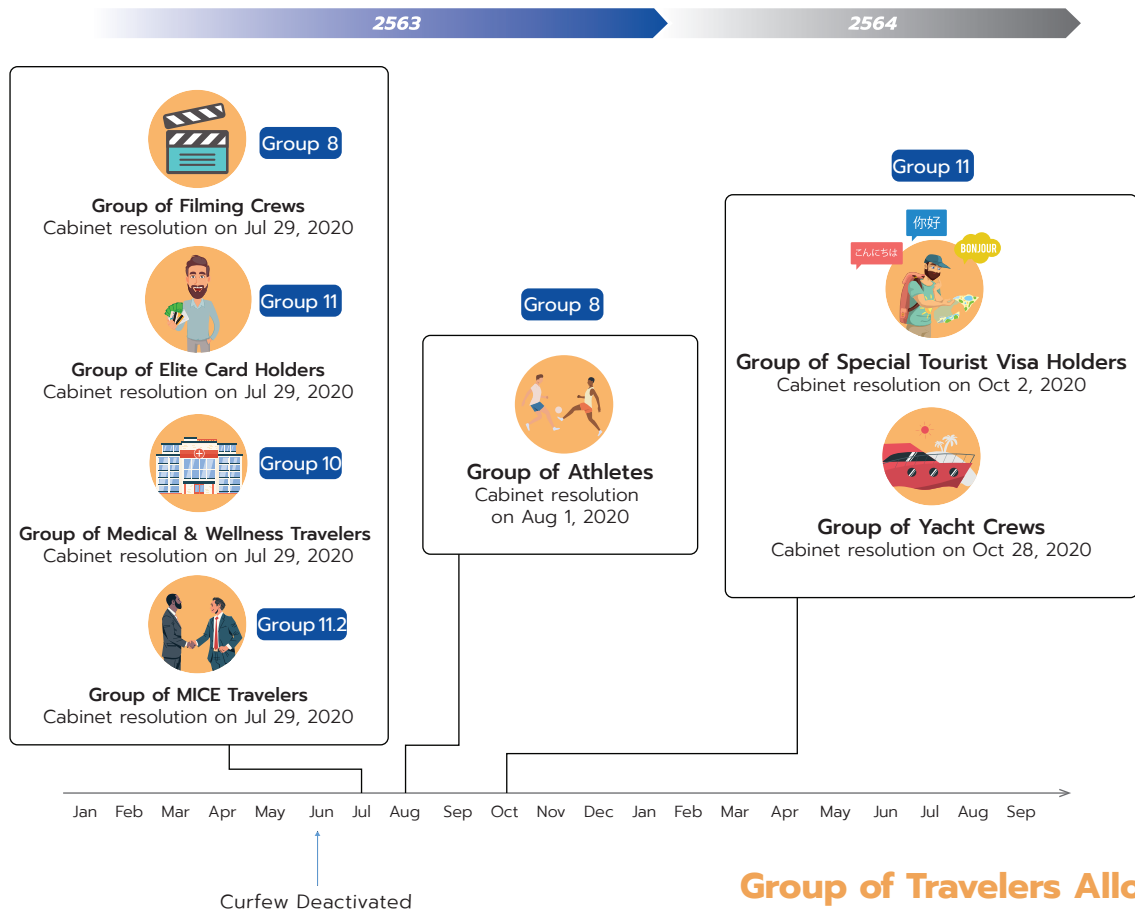


Government's Measures **To Ease Restrictions on Travel to Thailand**



Foreigners

Foreigners Granted with Permission for Travel to Thailand Tourism and Sports Purposes



Group of Travelers Allowed Into Thailand under Relaxed Restrictions

(Regulations Issued under Section 9 of the Emergency Decree on Public Administration in Emergency Situations Nation, Issue 13)

- Group 8** **People who do not have Thai nationality** but have work permit in Thailand, including spouse and children, or authorized foreign workers.
- Group 10** **People who do not have Thai Nationality** but need a medical treatment in Thailand, including accompanying persons.
- Group 11** **People who do not have Thai Nationality** but receive a special permission according to the Special Arrangement or have permission from the Prime Minister (there are quotas for travelers under special agreement countries which the Ministry of Foreign Affairs propose for approval from CCSA)



Regulations issued under Section 9 of the Emergency Decree on Public Administration in Emergency Situations Nation, B.E. 2548 (A.D. 2005), Issue 13



Order of the Center for COVID-19 Situation Administration (CCSA), No 7/2563,
Title – Guidelines Issued in Accordance with Regulations Issued under Section 9 of the Emergency Decree
on Public Administration in Emergency Situations, B.E. 2548 (A.D. 2005), Issue 6



Preparation

To Unlock Thailand for Foreign Tourists and Sporting Activities








“Tourism is related with international travel.

**It is among the first sector suffering the
impacts of any pandemics.**

**Thus, it is essential to have contingency plan
to cope with the outbreak
of both emerging infectious disease
and re-emerging one that will impact
tourism industry and the supply chain industries.”**



Mr. Chote Trachu
*Permanent Secretary of
Ministry of Tourism and Sports*



Preparation for Business Owners and Service Providers in Tourism and Sports Sector

Guidelines for Business Owners, Service Providers and Users
Under Relaxation Measures for Enterprises and Activities

TOURISM

Businesses and Activities

01

Preparation to
operate tourism
business

jobs of tour guides
and assistants

02

Key measures
for attractions

preparation for tourism
business and activities
Venues,
Service Providers,
Tourists

03

Preparation

for each type of
tourist attraction

04

Preparation for
tourism activities

services,
accommodation
and homestay



Guideline for International Filming in Thailand

- Location
- Involved personnel
- Preparation of food and beverages
- Vehicles used by filming crew

Filming in Thailand The New Normal Rules and Regulations



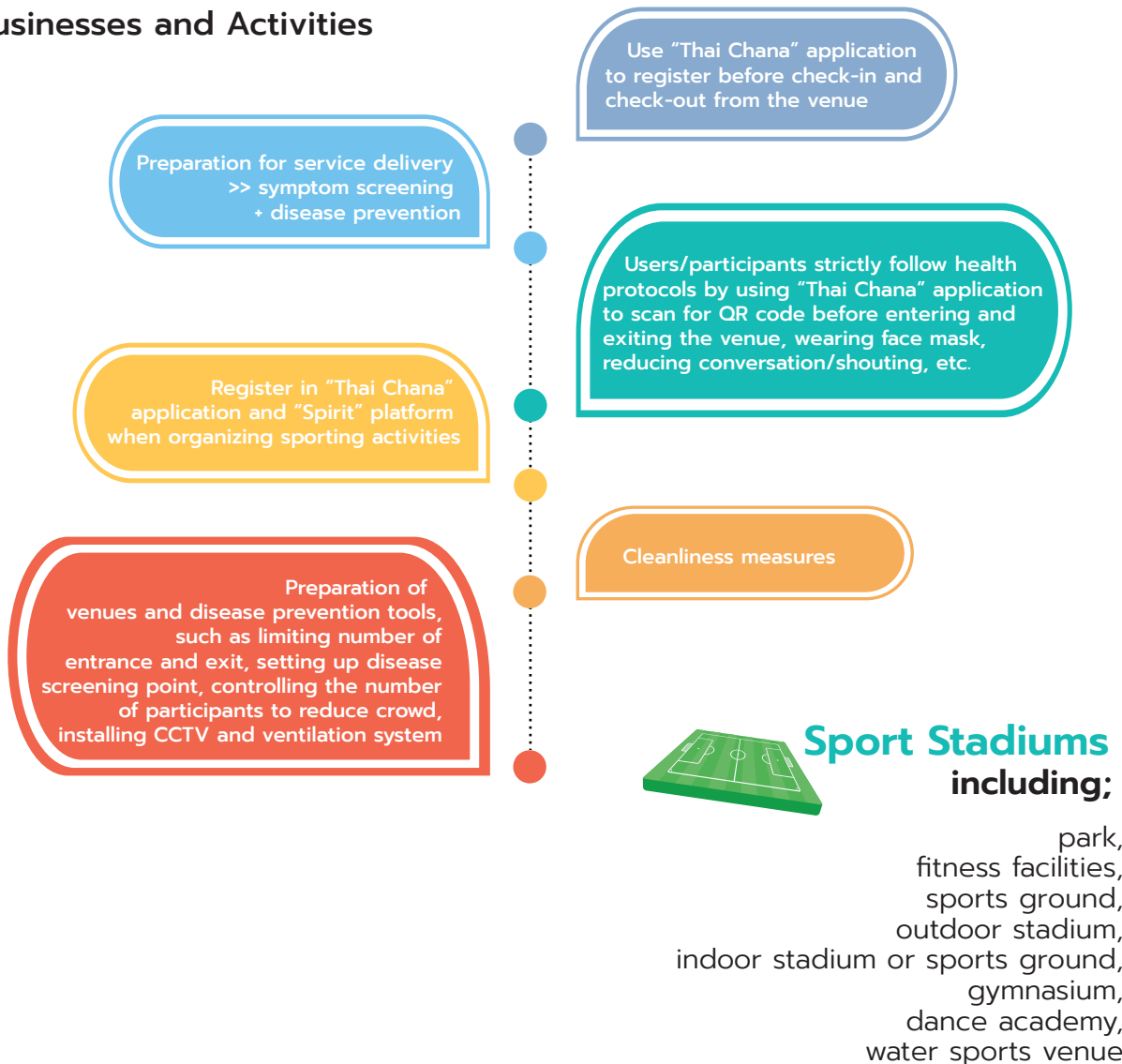
Manual of Relaxing Measures for Tourism Business and Activities
- Guidelines for Business Owners/Service Providers/Tourists



Guidelines for Business Owners/Service Providers/Users

SPORT

Businesses and Activities



- Guidelines on Compliance with Relaxation Measures for Business and Sporting Activities No 1 (Jul 1, 2020), No 2 (Jul 16, 2020), No 3 (Jul 23, 2020)
- Guidelines on COVID-19 Preventive Compliance with Relaxation Measures for Sporting Events with Audience No 1 (Sept 2, 2020) and No 2 (Oct 28, 2020)



Preparation of Public Health Standards for Tourism and Sports

SHA : Safety and Health Administration Hygiene Safety Standard for Tourists by Tourists

Cooperative project between the Ministry of Tourism and Sports by Tourism Authority of Thailand (TAT) and the Ministry of Public Health by Department of Disease Control, Department of Health, and Department of Health Service Support and related government sector and private sector in the tourism industry.



Applicable to 10 Types of Business Activities:

- Restaurant/Food Service
- Hotel/Accommodation and Conference Venue
- Recreation and Attraction
- Vehicle/Tour Operator
- Health and Beauty
- Department Store and Shopping Mall
- Sport for Tourism
- Theater
- Cinema and Event Venue
- Souvenir and others



Project “Clean Together คนไทยรวมพลังป้องกันโรค” with “THAI STOP COVID” Platform



Platform for business operators e.g., restaurants, markets, convenient stores, food delivery, beauty salons, hotels, department stores to assess their readiness before resuming service with the compliance with the specified measures.



กรมอนามัย
DEPARTMENT OF HEALTH



“Thai Chana” Application

People scanning QR Code
before using the service

Controlling the COVID-19 outbreak
Business operators register to receive QR code and display it at the entrance of their establishments.

“Guardian of Thai ChaNa” Application



Officers assigned through the application to assess the health standards of business operators/activities to ensure that the city can be re-opened and the risk of the COVID-19 outbreak is reduced.

Tournament organizers and sports event organizers/stadium operators holding sport activities are required to register on “Spirit” platform.

“Spirit” Platform



Mr. Nam Jai

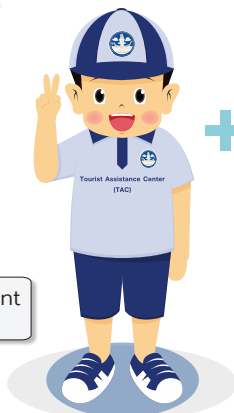
The Guardian of “Thai ChaNa” Application

Tourism and Sports
Provincial Officers

Tourist Police

Staff of Tourist
Assistance Center

Tourism Department
Officers



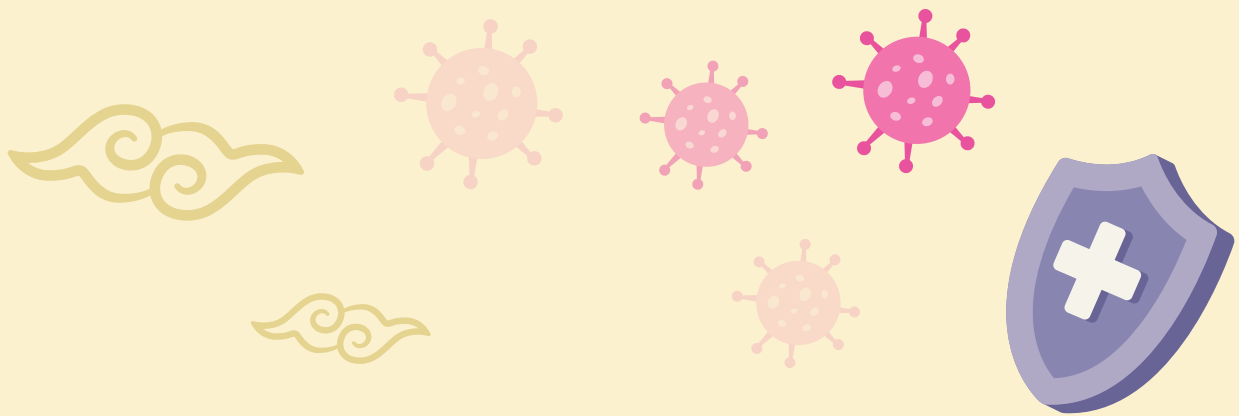
Provincial Public
Health Officers

At Airport/Immigration Check Point

- Situation surveillance
- Facilitate passengers and agencies making enquiries
- Publicize the compliance with public health standards
- Provide instructions on registration on application (Helpdesk)
- Patrol

At Tourist Attractions and Sport Venues

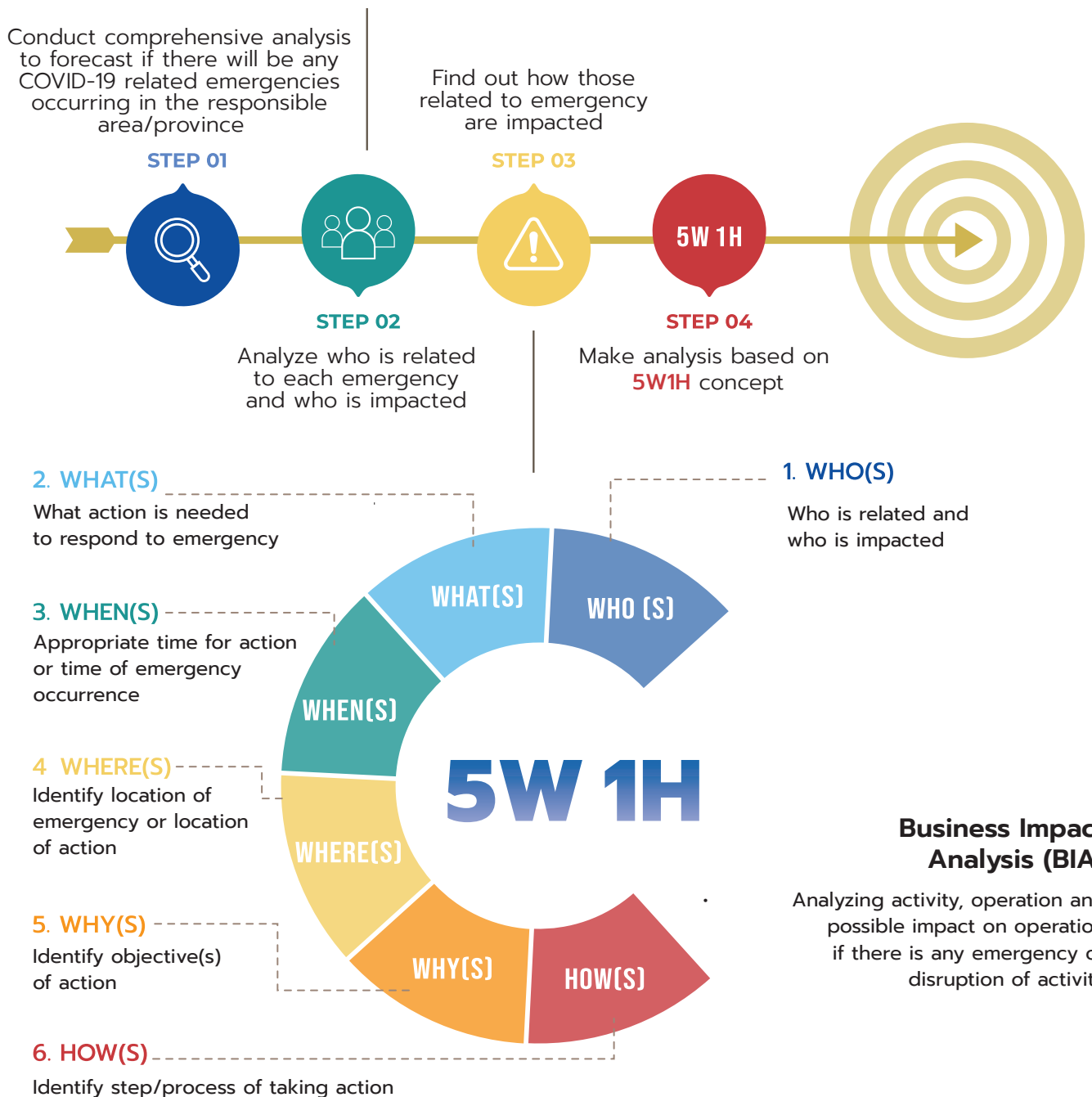
- Publicize and raise the awareness
- Examine the standards and provide immediate recommendation for correction
- Record and report the operation



**Guidelines for Contingency Plan for
the Prevention of Corona Virus Disease 2019
(COVID-19) Pandemic in the Specific Area/Provincial Level**
Ministry of Tourism and Sports



Contingency Plan for Corona Virus Disease 2019 (COVID-19) Pandemic.



First Response = Action of those directly related e.g. hotel owner, hotel staff

Secondary Response = Action of those related in the second tier e.g. related organization as identified in the plan of each area

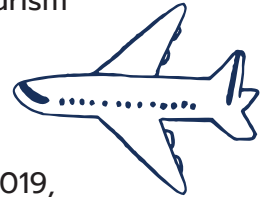


Situation, Trends and Responses to COVID-19 of Thai Tourism and Sports Sector



Trend of International Tourism

UNWTO has undertaken tourism-recovering initiative with “Restart Tourism” concept. It has found a start of slow recovery and forecast that international tourism will be able to pick up in the second half of 2021.

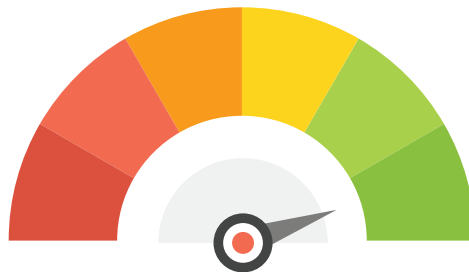


Despite 59.46% decrease in domestic tourism revenue from 2019, the industry has moved in a positive direction as a result of the recovery of economic activities, government’s policy to restore tourism, and efficient control over the pandemic.

Forecast of total revenue of Thailand’s tourism in 2021



700,000 - 1,520,000 million Baht.



The Worst
700,000 million Baht

The Best
1,520,000 million Baht

Source: Situation of Tourism in 2020-2021, Tourism Authority of Thailand
Tourism Industry Situation September 2020,
The Office of Permanent Secretary, Ministry of Tourism and Sports



Impact of COVID-19
on Global Tourism



Thailand's Tourism Operator
Sentiment Index 2/2020

"Stop COVID but Never Stop Thai Economy"



- **Enhance quality** and tourism safety
- **Push the government** and the private sector to make timely adaptation to rapid changes of the global context as a means to regrow Thailand's service sector in 2 years
- **Develop** or create new magnet or tourist attraction (mega change)
 - ✚ Design, presentation to attract quality tourists (high spend, long stay)
- **Make freshening**, amazing product diversification for the current groups of tourists
 - ✚ Health Tourism
 - ✚ Senior Citizen Tourism



"The World Health Organization (WHO)

filmed a documentary to promote Thailand's success in controlling COVID-19. Acknowledgement is attributed to the solid foundation of the public health system, implementation of All Sector Participatory Strategy, Village Health Volunteers (called Or Sor Mor) who are taking care of the situation in each local community, expertise of epidemiologist, capability of laboratories, rigorousness of identifying, isolation and quarantine, treatment and close contacts monitoring."



Sharing COVID-19 experiences: The Thailand response



Ministry of Tourism and Sports

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